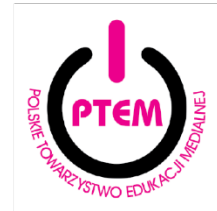




Faculty of Political Science  
and Journalism



## News Literacy Global Conference

7-8 June 2019

Faculty of Political Science and Journalism,

Adam Mickiewicz University, Poznań

### Day 1 - 07.06.2019

- **9.00-9.30** - Official opening of the conference (room 126, 1st floor):
  - Katarzyna Kierzek-Koperska - deputy mayor of Poznań
  - Howard Schneider - Executive Director, Center for News Literacy, SBU
  - Prof. Tadeusz Wallas - head of the AMU News Literacy Center
  - Prof. Andrzej Stelmach - dean of the Faculty of Political Science and Journalism, AMU
- **9.30-10.00** - The idea of News Literacy and evolution of News Literacy Global Network (room 126, 1st floor):
  - Howard Schneider and Richard Hornik (SBU)
  - Agnieszka Filipiak and Rafał Wiśniewski (AMU)
- **10.15-12.00** - **Panel I:** Current media environment: Patterns and Impacts of Media Consumption Modes (Chair: prof. Dorota Piontek, AMU) (room 132, 1st floor):
  1. Sylwia Chmura (University of Wrocław) - The influence of media discourse on politics. Media as a political instrumentality. The role of media coverage during crises on the example of the terrorist attacks in Madrid in 2004.

2. Sriram Kannekanti (PROGRESPECT) - Fake News and Influence of Social Media and NGOs as Gate Keepers.
  3. Monika Przybysz (Cardinal Stephan Wyszyński University in Warsaw) - Fact checking in the perspective of a fight against fake news.
  4. Bartłomiej Łódzki (University of Wrocław) - UE biggest newspapers' activity on Facebook.
  5. Jędrzej Skrzypczak, Bartosz Hordecki (AMU) - "Fake news" as a concept in journalism education? Challenges and Critique.
  6. Svetlana Shomova (Higher School of Economics, Moscow) - «Between "May" and "May Not": Ethical Issues of the Russian National Memosphere»
- **12.15-13.30** - Workshops - demonstration of News Literacy and other media education curriculum in action (rooms 135, 132, 1st floor).
  - **12.15-13.30 - Panel II: Media education: Approaches, Challenges and Successes** (Chair: PhD Bartosz Hordecki) (room 127, 1st floor):
    1. Mariusz Kąkolewicz (AMU) - Immersive media, their role and importance in education about the media and through the media.
    2. Joanna Rabięga-Wiśniewska (Pro Cultura Foundation) - On Search For A Deep Connection - Media Literacy Of Younger Students.
    3. Justyna Jasiewicz (Warsaw University) - Twitter, Tinder, Aliexpress... Methodological challenges in research on information literacy in the times of smartphone applications.
    4. Agnieszka Kruszwicka and Michał Klichowski (AMU) - CyberParks as hybrid learning environments: A visualization of COST action effects.
    5. Mateusz Kot (Cardinal Stefan Wyszyński University in Warsaw) - Project as the implementation of media literacy in Poland.
    6. Anna Kachkaeva & Anna Kolchina (Higher School of Economics, Moscow) - Transmedia Literacy and New Creative Competencies in Digital Industries.
    7. Agnieszka Stępińska (AMU) - Understanding populist political communication: from STUDIES to STUDENTS.

- **13.30-14.30** - Lunch break
- **14.30-16.00** - Feedback concerning workshops and discussion  
- World Cafe format - Agnieszka Filipiak (AMU) - moderator (room 126, 1st floor).

### Day 2 - 08.06.2019

- **10.00-11.30** - Opportunities and challenges of media education  
- NGO Roundtable - Chairs: Agnieszka Filipiak & Rafał Wiśniewski (room 43):
  - Association Demagog
  - Centre for Analysis of Propaganda and Disinformation
  - Institute for Discourse and Dialogue
  - Keyboard Warriors
- **11.30-12.00** - Coffee break
- **12.00-13.30 - Panel III: Media education: Approaches, Challenges and Successes (II)** (Chair: Prof. Dorota Piontek, AMU) (room 43):
  1. Agnieszka Ogonowska (Media Research Center/ Pedagogical University in Cracow) - Media literacy in Poland: strategies, tools and conceptual maps of key ideas.
  2. Tomasz Płonkowski (Cardinal Stephan Wyszyński University in Warsaw) - Media and News Literacy, Media Ecology and Social Responsibility.
  3. Grzegorz D. Stunża (University of Gdansk) - Smartphones, playgrounds and creating a background for the (fake) news (parental) literacy.
  4. Anna Michniuk (AMU) - Using media during education process in Polish schools - a research report.
  5. Samantha Stanley (Hong Kong University) - Illinois Civic Education Project Study and Report (Center for News Literacy study).

- **13.30-14.30** - Lunch break
  
- **14.30-15.30** - Wrap-up session (room 132):
  - Summary of panels' conclusions
  - Discussion on possible future initiatives